

Fast-track to productivity

FastPac™ DI500 inserting system

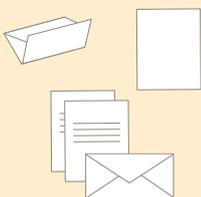
Fast-track to productivity

Success in business today means more than just delivering quality products or services. You're under extreme pressure to manage resources efficiently, control costs, optimise cash flow and increase revenue.

Maintaining ongoing communications with your customers is key. This is where Pitney Bowes can help – our integrated solutions bring a new level of operational efficiency to your business communications process.

Using OMR

Customer A
can receive a leaflet, a letter and an invoice



Customer B
receives only the invoice



Sub heading

Regardless of the business you are in, the kinds of mailings you do are probably very similar. Your repetitive mailings need to accomplish one or more of four objectives:

- **Manage cash flow** – timely, efficient generation of statements and invoices
- **Contribute to revenue growth** – providing existing and potential customers with effective marketing messages
- **Convey information** – newsletters and announcements of interest and relevance to the target audience
- **Communicate with your own employees** – through benefit statements, announcements or payroll

And, regardless of the objective of the mailing, the key needs are basically the same:

- Fast and efficient preparation and delivery.
- Confidentiality and security.
- Accurate selection of added inserts.
- Precise control over variable numbers of pages.
- Professional appearance.

Now with the FastPac™ DI500 inserting system you can create, fold and insert invoicing and statement applications with integrity and security, faster than before. But it's not just about handling your transactional applications more efficiently. The flexibility of the DI500 makes it easier than ever to enhance the value of your mail by adding and personalising marketing messages that the recipient will want to read.

Security and integrity of the mail piece

The operator is required to run a trial piece at the start of each new job, ensuring that each job is accurate, and that the content and the presentation of the mail piece is correct.

The DI500 stops the system when a double document is detected so that the operator can make the necessary correction and avoid documents being mixed with another set.

Superior OMR capability is provided with both top and bottom scanning. Security and integrity has never been easier to programme and apply.

Controlling the contents of each individual mail piece is simple, ensuring that your customer receives not just the right number of pages but the correct ones. For targeted marketing you decide the message that each customer receives by adding additional pieces, thereby maximising the value of your mail.

Fast-track to different applications

The FastPac™ DI500 offers superior versatility in the range of applications that can be run.

The DI500 can operate up to three high capacity feeder stations, which can handle a wide range of materials to satisfy almost all applications, from invoices, statements and letters, to reply envelopes, reply cards, leaflets, coupons and flyers.

'Linked feeder' option allows pages to continue feeding from the second feeder when the first has run out, minimising the need to reload.

The Pre-fold accumulator provides choice in handling multi-page mail pieces, so that items can be folded together, or separately, as appropriate to the application.

A dedicated Manual Feed Tray enables users to fold and insert ad hoc communications throughout the day, as and when required.

The optional OptiFlow™ Power Stacker is easy to unload on the fly, and because of its capacity allows for longer periods of unattended running.

PacPilot™ User Interface Five minutes and you're up and running

Running regular mail jobs is no longer dependent on a few trained operators or lengthy tutorials – anyone can learn to do it in about five minutes. PacPilot™ on-screen, job-specific instructions tell precisely what to load where and in what orientation.

The PacPilot™ icon-based menu guides the operator step-by-step through the set up of the mail piece, so many new applications can be set up in five minutes or less.

Editing existing jobs is a common requirement, which can now be done in less than five minutes on the PacPilot™, allowing the operator to focus on the mail, not the machine.

The innovative SwiftStart™ function allows new jobs to be run by anyone without pre-programming at five minutes notice, removing the need for a dedicated operator. The job can also be saved for subsequent use.

PacPilot™ user interface with icon driven menu gives unprecedented ease of use for occasional and experienced users

Sheet feeders, envelope feeder, insert feeder and sealant reservoir load easily and feed reliably, ensuring continuous operation

Manual feed tray for ad hoc mailings, handles stapled sets

Patented folding technology gives the DI500 sustained accurate folding

Various stacker options available, including the vertical design OptiFlow™ power stacker, which lets you unload while running

Pre-fold accumulator gives multi-page folding and inserting a professional look

Optical Mark Recognition [OMR] makes it easy to control contents of each individual mail piece. A wide range of existing OMR software codes are supported

Safe seal mode ensures more bulky items are sealed securely



Specifications

User Interface	PacPilot™ allows operator to load a job, switch from current job to another one or easily programme a new job
Speed	Up to 3,600 pieces per hour
Capacity	Two sheet feeders or two feeders plus insert feeder
Dimensions	Length: 1,370mm Depth: 570mm Height: 760mm Weight: Min 88kg, Max 102kg (dependent on configuration)
Optional	OptiFlow™ power stacker with a vertical design High capacity belt stacker OMR
Furniture	Height-adjustable custom designed table

Maximise mailing performance through intelligent inserting

PBFirst™, our revolutionary file importing, re-formatting and sorting software, ensures correct application of OMR marks for all your mailings.

PBFirst™ also provides the ability to create or modify your document layout to tailor the mail piece without expense or delay.

Ability to create and generate forms eliminates the need for costly pre-printed forms, resulting in savings in paper stock.

Address verification and postcode sorting ensure you can earn postal discounts and improved delivery.

Folds and Inserts up to 300 Mail Pieces in 5 Minutes



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Delivering more than 90 years of innovation, Pitney Bowes provides software, hardware and services that integrate physical and digital communications channels. Long known for making its customers more productive, Pitney Bowes is increasingly helping other companies grow their business through advanced customer communications management. Pitney Bowes is a \$5.4 billion company and employs 33,000 employees worldwide. Pitney Bowes: every connection is a new opportunity™. For more information visit www.pb.com.



Pitney Bowes certifies that the DI500 complies with the requirements of the Low Voltage Directive 73/23/EEC and the EMC Directive 89/336/EEC.